



CHERISHING THE DIVINE WITHIN ALL

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Contact:

Shawna Prince

Manager of Media Relations & Editorial Content

667-600-2007 (o)

872-572-1873 (m)

sprince@cc-md.org

Catholic Charities Announces New Director of Communications

{AUGUST 29, 2022/BALTIMORE, MD} Andy Wayne, a strategic, mission-focused leader with more than 20 years of experience in communications, is joining Catholic Charities as its new director of communications. Wayne comes from Mt. Washington Pediatric Hospital, where he served as director of marketing and communications for the last five years. Most notably, he identified and implemented strategic priorities for effective marketing of the hospital's programs and services, in addition to executing the redesign of its internal and external websites.

"I am eager to dig into the work of Catholic Charities, and it's particularly exciting to join as the organization enters its centennial year," said Wayne. "I am looking forward to uniting our team behind the mission and message of the organization and elevating the work done on behalf of the clients served."

Before joining Mt. Washington Pediatric Hospital, Wayne spent 12 years with Baltimore Hebrew Congregation in positions that evolved from the director of youth activities to the director of engagement and communications where he led media and agency awareness efforts.

"This is an exciting time for Andy to join Catholic Charities as we near the conclusion of our Greater Promise campaign and begin our centennial year where we will reflect on our past, assess the present, and plan for the future," said Catholic Charities Executive Director Bill McCarthy. "We look forward to Andy joining us and bringing his enthusiasm and years of experience to our organization."

Wayne is a Texas native and holds a Bachelor of Science degree from Metropolitan State University of Denver, Colorado where he studied behavioral sciences.

Wayne begins on August 29, 2022.

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About Catholic Charities of Baltimore

Catholic Charities of Baltimore is Maryland's largest private provider of human services, with more than 80 programs in 200 locations to serve children and families experiencing homelessness and poverty, individuals with intellectual disabilities, immigrants and seniors without regard to religion, race or other circumstances.

www.catholiccharities-md.org.